Common Transitional Words and Phrases

Words and phrases that indicate similarity: also, in the same way, the same is true with, that’s like

Try this: Read your writing and find a place where you show how something is similar to something else. Is there a place where you might compare one thing to another? Would that make your writing stronger? What transitions would you use?

Words and phrases that introduce examples: for example, for instance, specifically

Try this: Read your writing aloud omitting the phrases for example or for instance and listen to how it sounds. Sometimes it sounds better. Other times examples need transitional words. What about your writing?

Words and phrases that call attention to your point: again, indeed, in fact, on the negative [positive] side, let’s not forget, surprisingly, let’s remember

Try this: Find your strongest point and emphasize it by using words that call attention to your point.

Words and phrases that introduce additional information: and, also, furthermore, likewise, in addition, let’s not forget, besides, again, together with, on top of that

Try this: Count how many times you have used the word and in your writing. Can any of the them be replaced by other words? Would the sentence sound better as two separate sentences without the word and?
Phrases That Add More to Your Writing

The reason I say this is . . .

For example or for instance . . .

This would look like . . .

One thing I know is . . .

In fact . . .

If . . . then